

# ALEXANDER+ROBERTS®

ORIGINAL JOURNEYS SINCE 1947



## ***In-Depth Kentucky Bourbon Explorer Experience***

***A Custom Program Exclusively for Signature Travel Network Owners***

**Saturday, September 10, 2022 - LOUISVILLE**

*Arrivals throughout the day with airport to hotel transfers under each traveler's own arrangement.*

*For those arriving by early afternoon with some free time on your own, we suggest a visit to the **Louisville Slugger Museum & Factory**. Celebrating the history of these renowned baseball bats and their role in the sport, the museum regales visitors with stories, exhibits and memorabilia. You can even try a swing in the onsite batting cage or seek to purchase a personalized bat at the museum store.*

*Afterwards, it's easy to make a stop at **Michter's Bourbon Distillery** located in the historic Fort Nelson building on Main Street. Here you can have a distillery tour and tasting of the fine Michter's products.*

*Alexander+Roberts would be delighted to make reservations at the museum or the distillery in advance for those that are interested. Entrance fees would be at your own cost. The evening will be at leisure to try one of the many excellent restaurants around your hotel.*

### **Sunday, September 11, 2022 - LOUISVILLE**

*After your included full Breakfast at 21c Museum Hotel, meet your guide in the hotel lobby and depart for a full day of Bourbon touring and tasting around Bardstown, an area to the south of Louisville. Begin with a stop at **Heaven Hill**, in the business of distilling soul-lifting bourbon and whiskey since 1935, this family-owned distillery is among the largest in the world. Discover the unique characteristics of at least four of Heaven Hill's premium or limited release American Whiskeys as part of your private tour and tasting with one of their master distillers.*

*Next, continue on to **Bardstown Bourbon Company**, set on 100 acres of active farmland and produces exceptional bourbon, whiskey, and rye. Here you will meet Master Distiller Steve Nally as he takes you on a private tour of the most technically advanced distillery in the country. With fifty years of experience, you will enjoy a tasting of Steve's favorite mash bills and learn about his history, method, and love for bourbon, plus take home a VIP bottle. Afterwards, lunch is included at The Kitchen & Bar @ Bardstown Bourbon.*

*Finish the afternoon at **Jim Beam\***, which has been in the business for over two centuries, formulating their namesake white-labeled whiskey along with top-shelf bourbon favorites. You will have a private tour and taste the classic Jim Beam bourbon with their master distillers along with a curated sampling of four Basil Hayden and Old Crow whiskeys. \*This distillery may be replaced (it's a tough day to schedule as some Distilleries are not open. Also, we are insisting on a Master Distiller to be available as well)*

*Then return to Louisville and have a very special early evening **private bourbon tasting and presentation in the 21c Atrium Room with Molly Wellmann**. She is an extraordinarily entertaining speaker and widely recognized as one of the country's top experts on bourbon. Her incredible knowledge and infectious enthusiasm for all things bourbon, whiskey, and "Kentucky" will add a whole other dimension to your trip. The remainder of the evening will again be at leisure to try one of the many excellent restaurants around your hotel.*

### **Monday, September 12, 2022 - LOUISVILLE**

*Meet your guide in the hotel lobby after breakfast this morning and have a historic private walking tour of **Churchill Downs Racetrack**. Here you will get an up close and personal view of the horses, jockeys, and trainers who live the sport of horse racing and also see "The Greatest Race," a 360° 18-minute media experience that will make your heart race and emotions soar.*

*Afterwards depart for more Bourbon touring and tasting in the region around Frankfort, about halfway between Louisville and Lexington. Your first stop will be at **Woodford Reserve**, a legendary distillery that is listed as a National Historic Landmark. Discover hundreds of flavor notes with one of their master distillers on a private tour and take home an included special bottle of bourbon that hasn't been released to the public.*

*Then enjoy a special visit to one of the Kentucky's most highly regarded up-and-coming distilleries, **Three Boy's Farm**. Enjoy tastings of five different "straight from the barrel" bourbons followed by a **private BBQ lunch** served here amidst over 125 acres of pristine farmland.*

*Later this afternoon, you will have a VIP visit to a totally **private thoroughbred horse farm** where we personally know the owners. This is a very special experience at a world class farm that otherwise does not accept outside visitors or groups of any sort. Then visit the beautiful and very quaint town of **Midway**, which has all the hometown charm you would expect in Bluegrass country and a main street lined with antique shops and specialty stores.*

*End the day at nearby **Buffalo Trace** which is the oldest continuously operating distillery in America that was allowed to legally brew even during prohibition! Well known for notes of toffee and vanilla that linger on the palate long after the final sip, it's easy to understand why Buffalo Trace has won the title of "Distillery of the Year" seven times. Here you will enjoy private tastings with a master distiller followed by a **private dinner in the lovely Single Oak Room** right on the Buffalo Trace grounds.*

<b>Tuesday, September 13, 2022 - ONWARDS TO NASHVILLE</b>
---

*Depart after breakfast by motorcoach for Nashville. Along the way, you will stop at **Maker's Mark**, famous for their trademark red wax dripping down the side of each bottle and the notably sweet taste of their bourbon. The distillery itself is listed as a National Historic Place and the visit includes a private tour of the extensive grounds along with a tasting of several bourbons including one from their exclusive Private Selection.*

*Continue to the **National Corvette Museum** in Bowling Green, which offers various exhibits featuring exotic and special Corvettes throughout history to interactive experiences like the E. Pierce Marshall Memorial Performance Gallery. Have some free time for lunch on your own at the Stingray Grill. Then drive onwards to Nashville with arrival at your hotel in the mid-afternoon.*

**Note from Ron Russo:**

During the Austin Owners Meeting there seemed to be a strong desire for a private and deluxe Bourbon tour as a pre or post to the Nashville meeting. This tour was created by A+R with my guidance and has resulted in a one-of-a-kind VIP Experience. I hope anyone interested will appreciate the ultimate Bourbon experience we have put together. This small group tour must achieve a minimum of 16 guests, 24 maximum.

Finally, I, nor my Agency (nor Co-Host Lee Ginsberg) are receiving any discount or other compensation for this tour. I have donated my time for the love of Bourbon and desire to create and have the ultimate experiential tour for myself & others.

## PACKAGE INCLUSIONS

- Services of A+R's expert Kentucky native private bourbon guide for the entire trip
- Private tours and tasting experiences with master bourbon makers at seven premier distilleries as described in the itinerary
- Private bourbon tasting and presentation with Molly Wellmann
- Private Tour and entrance fees at Churchill Downs
- Entrance fees at the National Corvette Museum.
- Private visit to a thoroughbred horse farm
- Lunch at Bardstown Bourbon Company in their "Kitchen" restaurant
- Private BBQ lunch at Three Brother's distillery
- Private dinner at Buffalo Trace distillery in the Single Oak Room
- Private 32 passenger minicoach for all touring on September 11 and 12
- Private full motorcoach for touring and one-way Nashville transfer on September 13
- Limited Edition bottles of Bourbon from Bardstown Bourbon & Woodford Reserve distilleries for each guest
- Water, soft drinks, coffee, and tea at Bardstown Bourbon lunch and Buffalo Trace Dinner
- Water, soft drinks, coffee, tea and beer at Three Brother's Distillery BBQ lunch
- All taxes
- **\$1399 Per Person net** for up to 24-passengers with a 16-passenger minimum required

### Not Included:

- Airport transfers
- 21c Museum Hotel Luxury Room (\$99/night – see separate PDF w/link, King Rooms for 2 people are limited, singles please book double rooms)
- Arrival day activities on September 10, 2022
- Any meals or drinks not listed in the itinerary or package inclusions
- Gratuities

### Payments:

- Deposit of \$500 per person **due by June 30, 2022**
- Final Payment due by August 01, 2022

### Cancellation Penalties:

- July 1, 2022 through July 31, 2022: \$250 per person
- After Final Payment on August 1, 2022: 100% non-refundable

If interested, please email [ron@vacationsuperstore.net](mailto:ron@vacationsuperstore.net) for any additional details or to sign up!



21c Museum Hotels welcomes Signature Travel Network to Louisville for a taste of Bourbon Country!

From September 10 - 13, we are pleased to offer a special group rate of \$99.

Plus, join us Saturday, September 10 for a cocktail reception in the 21c Rooftop Apartment, hosted by your 21c Preferred Partners! More details to come.

Book your room now at:  
<https://book.passkey.com/e/50350539>

